

## INVOICE



WUPW  
730 North Summit  
Toledo, OH 43604  
Main: (419) 244-3600  
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 767208-1  | 05/20/12     | May 2012      | 04/30/12 - 05/20/12 |

| Station | Account Executive | Sales Office     | Sales Region |
|---------|-------------------|------------------|--------------|
| WUPW    | Anjie Brady       | Petry-Philadelph | National     |

Billing Address:

Media Ad-Ventures  
Attention: Accounts Payable  
8136 Old Keene Mill Rd.  
Springfield, VA 22152

| Advertiser             | Product    | Estimate Number |
|------------------------|------------|-----------------|
| US Chamber of Commerce | US Chamber | 436             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 05/14/12 - 05/20/12 | 767208  | 6814167     |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

Send Payment To:

WUPW  
Attn: Lockbox #2134  
PO Box 11407  
Birmingham, AL 35246

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description             | Start/End Time          | MTWTFSS | Length | Spots/<br>Week | Rate    | Type |
|---|------------|----------|-------------------------|-------------------------|---------|--------|----------------|---------|------|
| 1   | 05/14/12   | 05/18/12 | Maury                   | M-F 10-11 AM            | 11111-- | :30    | 5              | \$50.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$50.00  |            |          |                         |                         |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 10:24 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM<br>2 WUPW 05/15/12 10:22 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM<br>3 WUPW 05/16/12 10:11 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM<br>4 WUPW 05/17/12 10:21 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM<br>5 WUPW 05/18/12 10:40 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM   |            |          |                         |                         |         |        |                |         |      |
| 2   | 05/14/12   | 05/18/12 | Anderson                | M-F 4-5 PM              | 11111-- | :30    | 5              | \$50.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$50.00  |            |          |                         |                         |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 4:21 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM<br>2 WUPW 05/15/12 4:46 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM<br>3 WUPW 05/16/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM<br>4 WUPW 05/17/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM<br>5 WUPW 05/18/12 4:59 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM   |            |          |                         |                         |         |        |                |         |      |
| 3   | 05/14/12   | 05/18/12 | FOX Toledo News at 6:30 | FOX Toledo News at 6:30 | 11111-- | :30    | 5              | \$60.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$60.00  |            |          |                         |                         |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 6:57 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USCOHWRO511 \$60.00 NM<br>2 WUPW 05/15/12 6:56 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USCOHWRO511 \$60.00 NM<br>3 WUPW 05/16/12 6:45 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USCOHWRO511 \$60.00 NM<br>4 WUPW 05/17/12 6:40 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USCOHWRO511 \$60.00 NM<br>5 WUPW 05/18/12 6:57 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USCOHWRO511 \$60.00 NM |            |          |                         |                         |         |        |                |         |      |

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**Birmingham, AL 35246**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
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| 767208-1  | 05/20/12     | May 2012      | 04/30/12 - 05/20/12 |

| Advertiser             | Product    | Estimate Number |
|------------------------|------------|-----------------|
| US Chamber of Commerce | US Chamber | 436             |

| Line  | Start Date | End Date | Description             | Start/End Time   | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-------------------------|------------------|---------|--------|----------------|------------|------|
| 4   | 05/14/12   | 05/18/12 | The Office              | M-F 7-7:30PM     | 11111-- | :30    | 5              | \$80.00    | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$80.00  |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 7:21 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM<br>2 WUPW 05/15/12 7:26 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM<br>3 WUPW 05/16/12 7:21 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM<br>4 WUPW 05/17/12 7:29 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM<br>5 WUPW 05/18/12 7:30 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM   |            |          |                         |                  |         |        |                |            |      |
| 5   | 05/14/12   | 05/18/12 | How I Met Your Mother   | M-F 730-8PM      | 11111-- | :30    | 5              | \$80.00    | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$80.00  |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 7:45 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM<br>2 WUPW 05/15/12 7:43 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM<br>3 WUPW 05/16/12 7:43 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM<br>4 WUPW 05/17/12 7:53 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM<br>5 WUPW 05/18/12 7:48 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM |            |          |                         |                  |         |        |                |            |      |
| 6   | 05/14/12   | 05/18/12 | Monday Prime            | Monday Prime     | 1-----  | :30    | 1              | \$400.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 1----- 1 \$400.00  |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 10:00 PM Monday Prime Monday Prime :30 USCOHWRO511 \$400.00 NM   |            |          |                         |                  |         |        |                |            |      |
| 7   | 05/16/12   | 05/16/12 | AMERICAN IDOL           | PRIME            | --1---- | :30    | 1              | \$1,250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 --1---- 1 \$1,250.00   |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/16/12 8:56 PM AMERICAN IDOL PRIME :30 USCOHWRO511 \$1,250.00 NM  |            |          |                         |                  |         |        |                |            |      |
| 8   | 05/19/12   | 05/19/12 | MLB on FOX Primetime    | MLB on FOX Prime | -----1- | :30    | 1              | \$300.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 -----1- 1 \$300.00   |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/19/12 7:49 PM MLB on FOX Primetime MLB on FOX Prime :30 USCOHWRO511 \$300.00 NM  |            |          |                         |                  |         |        |                |            |      |
| 9   | 05/14/12   | 05/18/12 | Fox Toledo News at 10PM | 10-11p           | 11111-- | :30    | 5              | \$175.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 11111-- 5 \$175.00   |            |          |                         |                  |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW 05/14/12 10:52 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM<br>2 WUPW 05/15/12 10:27 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM<br>3 WUPW 05/16/12 10:33 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM<br>4 WUPW 05/17/12 10:14 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM<br>5 WUPW 05/18/12 10:20 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM      |            |          |                         |                  |         |        |                |            |      |

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Birmingham, AL 35246

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 787208-1  | 05/20/12     | May 2012      | 04/30/12 - 05/20/12 |

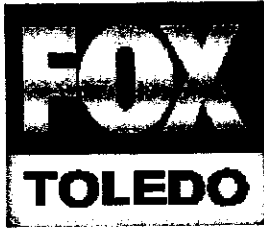
| Advertiser             | Product    | Estimate Number |
|------------------------|------------|-----------------|
| US Chamber of Commerce | US Chamber | 436             |

| Line  | Start Date | End Date | Description             | Start/End Time  | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------------------|-----------------|---------|--------|----------------|----------|------|
| 10  | 05/19/12   | 05/19/12 | Fox Toledo News at 10PM | 10-1030p        | -----1- | :30    | 1              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 -----1- 1 \$175.00   |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWSa 05/19/12 10:27 PM Fox Toledo News at 10PM 10-1030p :30 USCOHWRO511 \$175.00 NM  |            |          |                         |                 |         |        |                |          |      |
| 11  | 05/14/12   | 05/20/12 | Fox Toledo News at 10PM | 10-1030P        | -----1  | :30    | 1              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 -----1 1 \$175.00  |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWSu 05/20/12 10:15 PM Fox Toledo News at 10PM 10-1030P :30 USCOHWRO511 \$175.00 NM  |            |          |                         |                 |         |        |                |          |      |
| 12  | 05/14/12   | 05/18/12 | Seinfeld                | M-F 11-1130p    | MTWTF-- | :30    | 4              | \$60.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 MTWTF-- 4 \$60.00  |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WUPWM 05/14/12 11:15 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM<br>4 WUPW Tu 05/15/12 11:26 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM<br>1 WUPW W 05/16/12 11:12 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM<br>2 WUPW Th 05/17/12 11:26 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM            |            |          |                         |                 |         |        |                |          |      |
| 13  | 05/14/12   | 05/18/12 | The Office              | M-F 1130p-12a   | MTWTF-- | :30    | 4              | \$60.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 MTWTF-- 4 \$60.00  |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWM 05/14/12 11:52 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM<br>3 WUPW Tu 05/15/12 11:51 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM<br>4 WUPW W 05/16/12 11:58 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM<br>2 WUPW F 05/18/12 11:52 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM |            |          |                         |                 |         |        |                |          |      |
| 14  | 05/19/12   | 05/19/12 | MLB on FOX Game 1       | MLB on FOX      | -----1- | :30    | 1              | \$200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 -----1- 1 \$200.00   |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWSa 05/19/12 6:10 PM MLB on FOX Game 1 MLB on FOX :30 USCOHWRO511 \$200.00 NM   |            |          |                         |                 |         |        |                |          |      |
| 15  | 05/20/12   | 05/20/12 | Fox News Sunday         | Fox News Sunday | -----1  | :30    | 1              | \$15.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 -----1 1 \$15.00   |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWSu 05/20/12 9:52 AM Fox News Sunday Fox News Sunday :30 USCOHWRO511 \$15.00 NM   |            |          |                         |                 |         |        |                |          |      |
| 16  | 05/18/12   | 05/18/12 | Maury                   | M-F 10-11 AM    | ----1-- | :30    | 1              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$50.00  |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW F 05/18/12 10:53 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM   |            |          |                         |                 |         |        |                |          |      |

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| 767208-1  | 05/20/12     | May 2012      | 04/30/12 - 05/20/12 |

| Advertiser             | Product    | Estimate Number |
|------------------------|------------|-----------------|
| US Chamber of Commerce | US Chamber | 438             |

| Line  | Start Date | End Date | Description             | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 17  | 05/18/12   | 05/18/12 | TMZ                     | M-F 5:30-6 PM  | ----1-- | :30    | 1              | \$60.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$60.00  |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWF 05/18/12 5:56 PM TMZ M-F 5:30-6 PM :30 USCOHWRO511 \$60.00 NM                |            |          |                         |                |         |        |                |          |      |
| 18  | 05/18/12   | 05/18/12 | Fox Toledo News at 10PM | 10-11p         | ----1-- | :30    | 1              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$175.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWF 05/18/12 10:51 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM |            |          |                         |                |         |        |                |          |      |
| 19  | 05/18/12   | 05/18/12 | Seinfeld                | M-F 11-1130p   | ----1-- | :30    | 1              | \$60.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$60.00  |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWF 05/18/12 11:24 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM           |            |          |                         |                |         |        |                |          |      |
| 20  | 05/18/12   | 05/18/12 | 30 Rock                 | M-F 6-6:30 PM  | ----1-- | :30    | 1              | \$80.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$80.00  |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWF 05/18/12 6:27 PM 30 Rock M-F 6-6:30 PM :30 USCOHWRO511 \$80.00 NM            |            |          |                         |                |         |        |                |          |      |
| 21  | 05/18/12   | 05/18/12 | Anderson                | M-F 4-5 PM     | ----1-- | :30    | 1              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>05/14/12 05/20/12 ----1-- 1 \$50.00  |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPWF 05/18/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM              |            |          |                         |                |         |        |                |          |      |

Total Spots 51 Gross Total \$5,945.00

## Payment Terms 30 Days

Agency Commission \$891.75

Net Amount Due \$5,053.25

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